

ABSTRACT**[0047]**

The present invention is directed to a system for and a method of automatically generating personal homepages accessible through the Internet. The method includes entering data indicative of the identity of a salesperson, harvesting personal data associated with the identified salesperson from a human resource database, and automatically generating a personal homepage by populating the template with the personal data. Preferably, the homepage is automatically disabled when data from the human resource database indicates that the person is no longer employed with the organization.

[0048]

The system includes an application server linked to a database of personal data of the sales force members. The application server includes a homepage template. Personal data is available in the database to be communicated to the application server to automatically populate the homepage template when requested, thereby generating a personal homepage for the member for viewing on an Internet.